

Facilitators for Scenario Development

8 -11 December 2009

Facilitator: Riel Miller



Riel Miller is a global specialist in designing and implementing strategic foresight projects. He is one of the world's leading practitioners of scenario methods and has developed "hybrid strategic scenarios" for clients around the world. Riel is also currently a Board Member of both the World Futures Studies Federation and the Association of Professional Futurists, a Faculty Member in the Masters of Public Affairs at the Fondation Nationale des Sciences Politiques (Sciences Po), Paris, France; Senior Visiting Fellow at the Danish Technological Institute, Copenhagen, Denmark, and an Associate at Demos, London, UK, also a Strax, The Research Unit for Strategic Intelligence and Exploration of the Future, Helsinki University of Technology – Member of the Board, European Regional Foresight College, DIACT,

France, Association of Professional Futurists – Member of the Board. He worked for OECD for many years as: Rapporteur, OECD, Conference On Price Dynamics and Macro Policy, Paris, France, Economic Policy Consultant, OECD, Consultant, OECD Development Centre, Consultant, OECD Directorate for Science and Technology, Consultant, Co-operative Action Programme on Local Economic and Employment Development (LEED), Territorial Development Service, OECD, Principal Administrator, Centre for Educational Research and Innovation, Organisation for Economic Co-operation and Development (OECD), Principal Administrator, Advisory Unit to the Secretary-General, Organisation for Economic Co-operation and Development (OECD).

Facilitator: Campbell Warden

Campbell Warden is an accountant, translator, and international research administrator. He did a Master in Conference Interpretation (La Laguna University) and an MBA (UK's Open University Business School). He served as the President of European Association of Research Managers and Administrators (2000-2002). He worked as a detached National Expert (on behalf of Spain) in the



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European Commission. He currently serves as an advisor on Research Infrastructure policy for the government of one of the EU Member States and as an external expert, evaluator and trainer to UNESCO, UNIDO, DG-RTD & DG-ENTR. He has organised and participated in management training courses for over 15 years, especially in the field of International Scientific Research Collaboration, Gender Equality, Intellectual Capital and Technology Foresight. Mr Warden started the initiative HEROs (Managing and Reporting Intangibles by Higher Education and research Organisations) in 2001 which has received

widespread interest and support. Since 2007 he has been promoting the use of Foresight method to develop the societal value of HEROs.

Facilitator Panel 1: Lik Meng Lee



Lik Meng is currently the Coordinator of USM's Healthy Campus program which encourages students and staff to volunteer their expertise to work on issues confronting the University and community. Lik Meng is also Chair of one of nine taskforces set up by the University to "transform higher education for a sustainable tomorrow" under the Ministry of Higher Education's APEX (Accelerated Programme for Excellence) University critical agenda. He is currently leading the initiative to formulate actions and projects which would lead the University towards sustainability. Lik Meng is also the current President of APSA (Asian Planning Schools Association). Lik Meng is a town planner registered with the Town

Planners Board, the body created by law to regulate professional planners in Malaysia. After a short period working in private consultancy and local government, he joined Universiti Sains Malaysia (USM) as a lecturer in 1985. Armed with a fellowship from USM, he completed his Ph.D. in Urban Design and Planning specializing in GIS at the University of Washington in 1995. His research interests include planning law, computer applications for planning, heritage conservation and sustainable development. Apart from health issues, Healthy Campus covers aspects directly associated with sustainable development. One of the most well-published and successful programs is a student activism project called The White Coffin which resulted in polystyrene foam containers being banned from the campuses. This project attracted wide media coverage resulting in many other universities and organizations pursuing similar paths to reduce our dependence on disposable packaging.





Facilitator Panel 2: Philine Warnke



Experience

Philine Warnke joined the ISI Competence Center Innovation and Technology Management and Foresight in 2008. From 2005-2007 she was working as senior researcher within the “European Foresight” group of the European Commissions' Joint Research Centre Institute for Prospective Technological Studies (IPTS). Her educational background is in mechanical engineering but since her PhD she is working within a framework of interdisciplinary science and technology studies

(STS).

Working Areas

- Foresight
- Innovation Policy
- Innovation Studies
- Co-Evolution of Technology and Society.

Projects

- BMBF Foresight Process
- FutMan
- ManVis

Facilitator Panel 3: Ozcan Saritas

Ozcan Saritas is a research fellow at PREST/MioIR Manchester Institute of Innovation Research, University of Manchester. He is also editor of Foresight Journal. Ozcan's research activity has been focused mostly upon long-term policy and strategy making with particular emphasis upon Foresight methodologies and their implementation in socio-economic and technological fields at the supra-national, national, regional and sectoral levels. During his doctoral research he developed unique Foresight approaches based on systems thinking. Since 2000, he has been working in a number of research projects including SESTI (Scanning for Emerging Science and Technology Issues), SANDERA (The future impact of security and defence policies on European Research Area), the European Monitoring Centre of Change Sector Futures project, BEFORE (sectoral foresight in five EU regions), and the ForLearn Online Foresight Guide. In 2004 and 2006 he had short term research contracts with United Nations Industrial Development Organisation (UNIDO). In UNIDO he worked for the Industry Promotion and Technology Department to implement the UNIDO





Technology Foresight Programme for Central and Eastern European Countries and Newly Independent States. On the teaching side, he delivers courses including “Sustainable Technology Management” and “Foresight Concepts and Methods” in the Management of Science, Technology and Innovation MSc Programme, “Strategic Foresight for Organisations” in the MBS-MBA Programme, and “Scenario Methods in Research” in the MBS-PhD Programme. He also supervises PhD and MSc students. On the executive education side, he acts as the co-director of the PREST Annual Foresight course. He has given lectures in the UNIDO Technology Foresight training courses and other Foresight courses organised by European Commission and European Science Foundation.

Facilitator Panel 4: Roumiana Gotseva



Roumiana Gotseva has 20 years of global business experience as consulting futurist, foresight practitioner, strategy consultant, and business owner. Prior to founding her private practice - Bluewater Futures - she served as futurist and leader of the Futures Observatory with Washington, DC-based foresight consulting firm Social Technologies, launching the company's European office in London. She has worked with corporate clients such as Cadbury PLC, Marriott International, BP, Kellogg and others, leading a range of custom projects involving trend interpretation, environmental scanning, scenario

development, future consumer profiles, deep dive research, and multi-year engagements with large-scale integrated foresight systems. Prior to that, Roumiana advised clients on issues traversing strategic management, scenario-building, systems dynamics, the knowledge economy, digital strategies, and operations strategy. She has worked as accredited expert for the European Commission (under the IST and e-Content programs) in Brussels and Luxembourg, as an associate with the Society for Organizational Learning in Cambridge, MA, as strategy consultant on EC Phare Management Training Programs with London Business School, Copenhagen Business School, SDA Bocconi and KPMG, as juror for the EuroPrix ("Europe's Best in Multimedia" Award) in Salzburg, and as business consultant for General Dynamics in the US.

A Ron Brown fellow, Roumiana holds an MBA with dual concentration in strategy and operations from Carlson School of Management, University of Minnesota, and a BA/MA in English Philology from Sofia University in Bulgaria. She has completed the graduate curriculum in Studies of the Future at the University of Houston. Roumiana is a member of the Association of Professional Futurists (<http://www.profuturists.org/>) and a member of the World Futures Society.

